THE PREMIER GLOBAL DEVELOPER AND OPERATOR OF FLAGSHIP SHOPPING DESTINATIONS
June 2018: Unibail-Rodamco-Westfield is born.

Our ambition: to lead the industry as the premier global developer and operator of flagship shopping destinations.

Unibail-Rodamco-Westfield brings together two leaders in the retail property industry, Unibail-Rodamco and Westfield. Thanks to their combined strengths, Unibail-Rodamco-Westfield offers the best platform for retailers in the most dynamic cities in Europe and in the United States.

With the largest development pipeline and its best-in-class management, Unibail-Rodamco-Westfield will deploy its vision for the future of retail in shopping centres and airports, for offices and for convention & exhibition venues in 12 countries. —

KEY DATES

1959: John Saunders and Frank Lowy open their first shopping centre, Westfield Plaza, in Blacktown, in the outer suburbs of Sydney, Australia.
1966: Burwood, the first shopping centre branded with the Westfield logo, opens in Australia.
1968: Unibail is created. The first iconic shopping centre in France, Parly 2, is inaugurated the following year.
1977: Westfield enters America.
1999: Rodamco Europe is formed, present in 14 countries.
2000: Westfield enters the United Kingdom.
2007: Unibail and Rodamco merge to create Unibail-Rodamco, the European leader.
2008: Westfield London, the UK’s largest shopping centre, opens.
2011: Europe’s Largest shopping centre of its time, Westfield Stratford City, opens.
2012: Unibail-Rodamco acquires MFI and expands its footprint in Germany.
2016: Westfield’s most ambitious project in the United States to date, the $1.5 billion World Trade Center, opens.
2017: Unibail-Rodamco inaugurates Wroclavia (Poland), the extensions and renovations of Parly 2 (France), Gare de Lyon (Paris) and the redevelopment of Gloriès (Spain). In Los Angeles, Westfield opens the new Century City.
2018: Unibail-Rodamco-Westfield is born.

CHRISTOPHE CUVILLIER, GROUP CHIEF EXECUTIVE OFFICER

“Unibail-Rodamco-Westfield builds on Unibail-Rodamco’s established leadership in Europe and operational excellence and on Westfield’s development and investment expertise and its famous brand. As the world’s premier developer and operator of flagship shopping destinations, Unibail-Rodamco-Westfield is the must-have partner for international retailers and brands across Europe and select markets in the United States. With an unparalleled track-record and know-how in retail, offices and convention & exhibition, Unibail-Rodamco-Westfield is ideally positioned to develop world-class projects. As one Group, our ambition is to create better places together and deliver superior performance.” —

We concentrate on the best assets in the world’s most dynamic cities. Our shopping centres are true lifestyle destinations, hosted in the most desirable catchment areas. We operate the retail in some of the best airport terminals. We develop state of the art office buildings with exceptional work environments. We add prime residential programmes to our best assets. We own and operate major convention and exhibition venues in the Paris region.

We participate in shaping and improving the cities in which we are present and have a major influence on how people live, work, shop, connect and are entertained. We intend to make positive contributions to the social, environmental and economic well-being of our communities.

We offer the best customer experience through outstanding services, bold digital marketing, unique design, differentiating premium retailers and inspiring events. Our shopping centres are places where visitors can enjoy a constantly renewed experience. With an exceptional dining and entertainment offer, they make each visit a truly memorable moment.

We anticipate trends before anyone else to live up to customer expectations. Innovation is the backbone of our agility.

We expand the world famous Westfield brand across Europe’s iconic shopping destinations.

We generate value through operational excellence, an ambitious development pipeline and our ideal position as a unique platform for international retailers and brand ventures.
PORTFOLIO BY SEGMENT (1)

- 87% SHOPPING CENTRES
- 6% OFFICES
- 5% CONVENTION & EXHIBITION
- 2% SERVICES

PORTFOLIO BY REGION (1)

- 35% France
- 24% United States
- 8% Central Europe
- 6% Spain
- 6% Germany
- 6% Nordics
- 4% Austria
- 3% The Netherlands
- 9% United Kingdom & Italy

(1) Proportionate Gross Market Value. Includes investments in shopping centres, assets under construction, assets held for redevelopment and inventories.

KEY FIGURES

- 2 CONTINENTS
- 12 COUNTRIES
- 92 SHOPPING CENTRES
- 55 FLAGSHIPS
- 1 BRAND
- 1.2BN+ ANNUAL VISITS
- €11.9BN DEVELOPMENT PIPELINE
- €65.2BN COMBINED GMV

Figures as at 31 December 2018
UNIBAIL-RODAMCO-WESTFIELD: A MUST-HAVE PARTNER

EATLY
1st
On the West Coast, US

TESLA
1st
In a shopping centre in Sweden, France, UK

NESPRESSO
1st
In a shopping centre in France, Spain, Austria, the Netherlands and Germany
Coffee shop concept in a shopping centre in Continental Europe, Poland

NYX
1st
In Paris region, Austria, Poland, Slovakia
In a shopping centre in Spain

THE VILLAGE
1st
Luxury village (incl. Louis Vuitton, Prada, Tiffany & Co. and Gucci)
In a shopping centre in Europe, UK

VICTORIA’S SECRET
1st
Full concept store in a shopping centre in Continental Europe, Poland

BEST PHYSICAL AND DIGITAL EXPERIENCES

SPECTACULAR ARCHITECTURE AND WOW EFFECTS

OUTSTANDING DESIGN FOR A COSY AND COMFORTABLE ATMOSPHERE

ICONIC SHOPFRONTS FOR SUPERIOR BRAND EXPERIENCES

PREMIUM SERVICES CONCIERGE SERVICES, PERSONAL SHOPPER, CLICK & COLLECT SERVICES, VALET PARKING

DIGITAL EXPERIENCE APPS, DIGITAL SCREENS, INTERACTIVE MAPS, CONNECTED SERVICES, SEAMLESS PARKING TECHNOLOGY

BRAND VENTURES CREATING THE BEST BRAND AWARENESS CAMPAIGNS
THE WESTFIELD BRAND, THE STRONGEST IN THE INDUSTRY, WILL GRADUALLY BE DEPLOYED ACROSS OUR FLAGSHIP ASSETS IN CONTINENTAL EUROPE, OFFERING A TRANSCONTINENTAL PLATFORM FOR RETAILERS LOOKING FOR GLOBAL REACH.

ONE BRAND
UNEXPECTED EXPERIENCES

WE CREATE EXCEPTIONAL DESTINATIONS WHERE PEOPLE MEET UP TO LIVE THE UNEXPECTED, DISCOVER INNOVATIVE CONCEPTS AND CONNECT WITH EACH OTHER. OUR CENTRES ARE LOCATED IN THE MOST VIBRANT CITIES, IN THE BEST LOCATIONS. THEY ARE THE IDEAL PLACES TO LIVE IT ALL AND CREATE GREAT EXPERIENCES. —
* Citywave surf event at Shopping City Süd
  Vienna, Austria

* Fashion show at Westfield London
  London, UK

* Pokémon GO at Stadshart Amstelveen
  Amstelveen, The Netherlands

* Lady Gaga at Westfield London
  London, UK

* Elite Model Look casting at Rennes Alma
  Rennes, France
THE MOST AMBITIOUS PROJECTS

Our unrivalled development pipeline is designed to create better places, where people can meet up, connect, shop, work and enjoy. Our projects shape a positive and sustainable urban environment, contributing to better cities and better communities.
19

+ TRINITY
Greater Paris, France
Brownfield
49,109 sqm GLA • H2 2019

+ LA PART-DIEU
Lyon, France
Extension: 30,637 sqm GLA • H1 2020

+ MALL OF THE NETHERLANDS
The Hague region, The Netherlands
Redevelopment: 87,053 sqm GLA • H1 2020

+ ÜBERSEEQUARTIER
Hamburg, Germany
Brownfield • Mixed-use
188,868 sqm GLA • H2 2022

+ WESTFIELD MILANO
Milan, Italy
Brownfield
184,854 sqm GLA • H2 2021

Figures as at 31 December 2018
* CROYDON
  London, UK
  Brownfield
  162,116 sqm GLA • 2023

* SISTERS
  Greater Paris, France
  Brownfield
  89,348 sqm GLA • H2 2023

* MALL OF EUROPE
  Belgium, Brussels
  Brownfield
  122,444 sqm GLA • H2 2023

* 3 PAYS
  Hésingue, France
  Brownfield
  73,588 sqm GLA • H2 2023

* TRIANGLE
  Paris, France
  Brownfield
  85,140 sqm GLA • Post 2023

Figures as at 31 December 2018
THE MOST TALENTED TEAMS IN THE INDUSTRY

We are proud of our teams whose skills lie across a range of disciplines, from engineering and finance to marketing, digital, design, development, operations and leasing.

Our highly experienced management team fosters an environment that celebrates new ideas, engagement, and individual development.

We are committed to diversity and promote an inclusive culture where people are positively encouraged to succeed.

UNIBAIL-RODAMCO-WESTFIELD IS ABOUT TRANSFORMING THE SHOPPING EXPERIENCE AND THE WORK ENVIRONMENT FOR MILLIONS OF PEOPLE ACROSS THE GLOBE. AT THE FOREFRONT OF INNOVATION, OUR 3,700 TALENTED PROFESSIONALS ARE PREPARING FOR FUTURE GENERATIONS OF CUSTOMERS. OUR SKILLS, ENGAGEMENT AND TEAM WORK ARE KEY TO DRIVING PERFORMANCE AND GENERATING SUPERIOR VALUE.

SHAPING TOMORROW: OUR CSR AMBITION

WE IMPLEMENT AN AMBITIOUS CORPORATE SOCIAL RESPONSIBILITY STRATEGY WHICH ADDRESSES THE MAIN CHALLENGES FACING COMMERCIAL REAL ESTATE.

By creating better places, we move toward a low-carbon economy, anticipate new modes of sustainable mobility, fully integrate our business activities with local communities, and engage all of our teams and stakeholders.
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