



UNIBAIL-RODAMCO-WESTFIELD

THE PREMIER
GLOBAL
DEVELOPER AND
OPERATOR OF
**FLAGSHIP
SHOPPING
DESTINATIONS**



June 2018: Unibail-Rodamco-Westfield is born.

Our ambition: to lead the industry as the premier global developer and operator of flagship shopping destinations.

Unibail-Rodamco-Westfield brings together two leaders in the retail property industry, Unibail-Rodamco and Westfield. Thanks to their combined strengths, Unibail-Rodamco-Westfield offers the best platform for retailers in the most dynamic cities in Europe and in the United States.

With the largest development pipeline and its best-in-class management, Unibail-Rodamco-Westfield will deploy its vision for the future of retail in shopping centres and airports, for offices and for convention & exhibition venues in 12 countries. —

KEY DATES

1959: John Saunders and Frank Lowy open their first shopping centre, Westfield Plaza, in Blacktown, in the outer suburbs of Sydney, Australia.

1966: Burwood, the first shopping centre branded with the Westfield logo, opens in Australia.

1968: Unibail is created. The first iconic shopping centre in France, Parly 2, is inaugurated the following year.

1977: Westfield enters America.

1999: Rodamco Europe is formed, present in 14 countries.

2000: Westfield enters the United Kingdom.

2007: Unibail and Rodamco merge to create Unibail-Rodamco, the European leader.

2008: Westfield London, the UK's largest shopping centre, opens.

2011: Europe's largest shopping centre of its time, Westfield Stratford City, opens.

2012: Unibail-Rodamco acquires MFI and expands its footprint in Germany.

2016: Westfield's most ambitious project in the United States to date, the \$1.5 billion World Trade Center, opens.

2017: Unibail-Rodamco inaugurates Wroclavia (Poland), the extensions and renovations of Parly 2 (France), Carré Sénart (France), Centrum Chodov (Czech Republic) and the redevelopment of Gloriès (Spain). In Los Angeles, Westfield opens the new Century City.

2018: Unibail-Rodamco-Westfield is born.



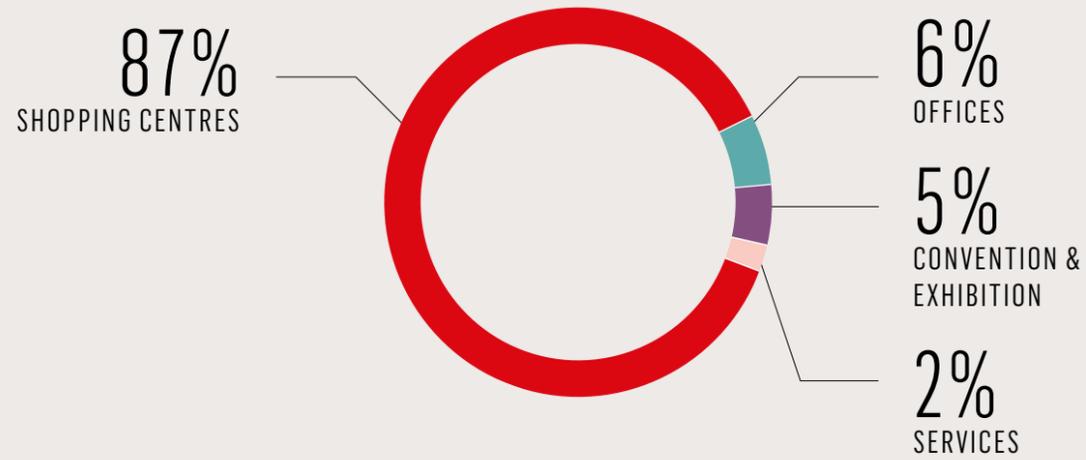
CHRISTOPHE CUVILLIER, GROUP CHIEF EXECUTIVE OFFICER

“Unibail-Rodamco-Westfield builds on Unibail-Rodamco's established leadership in Europe and operational excellence and on Westfield's development and investment expertise and its famous brand. **As the world's premier developer and operator of flagship shopping destinations,** Unibail-Rodamco-Westfield is the must-have partner for international retailers and brands across Europe and select markets in the United States. With an unparalleled track-record and know-how in retail, offices and convention & exhibition, Unibail-Rodamco-Westfield is ideally positioned to develop world-class projects. As one Group, our ambition is to create better places together and deliver superior performance.” —

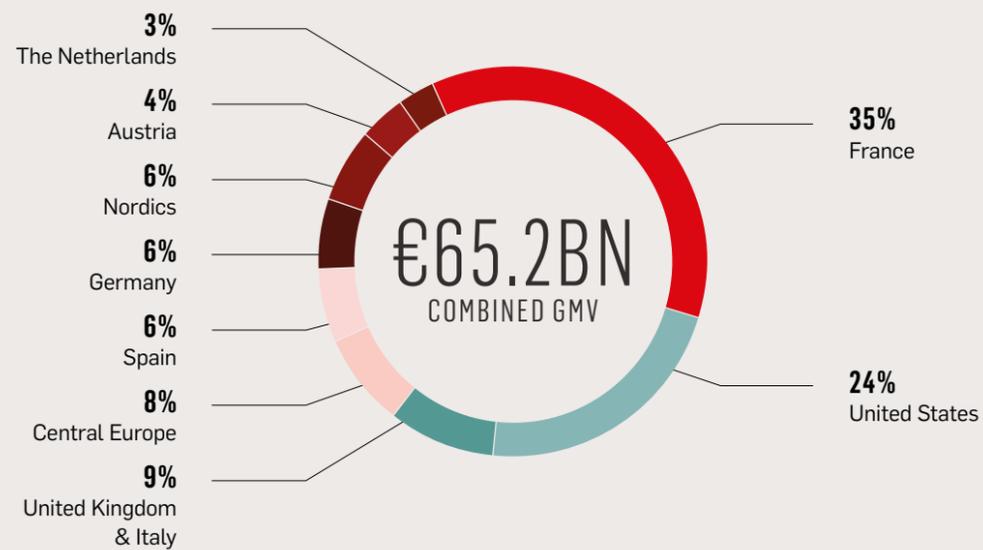
- **We concentrate** on the best assets in the world's most dynamic cities. Our shopping centres are true lifestyle destinations, hosted in the most desirable catchment areas. We operate the retail in some of the best airport terminals. We develop state of the art office buildings with exceptional work environments. We add prime residential programmes to our best assets. We own and operate major convention and exhibition venues in the Paris region.
- **We participate** in shaping and improving the cities in which we are present and have a major influence on how people live, work, shop, connect and are entertained. We intend to make positive contributions to the social, environmental and economic well-being of our communities.

- **We offer** the best customer experience through outstanding services, bold digital marketing, unique design, differentiating premium retailers and inspiring events. Our shopping centres are places where visitors can enjoy a constantly renewed experience. With an exceptional dining and entertainment offer, they make each visit a truly memorable moment.
- **We anticipate** trends before anyone else to live up to customer expectations. Innovation is the backbone of our agility.
- **We expand** the world famous Westfield brand across Europe's iconic shopping destinations.
- **We generate** value through operational excellence, an ambitious development pipeline and our ideal position as a unique platform for international retailers and brand ventures.

PORTFOLIO BY SEGMENT ⁽¹⁾



PORTFOLIO BY REGION ⁽¹⁾



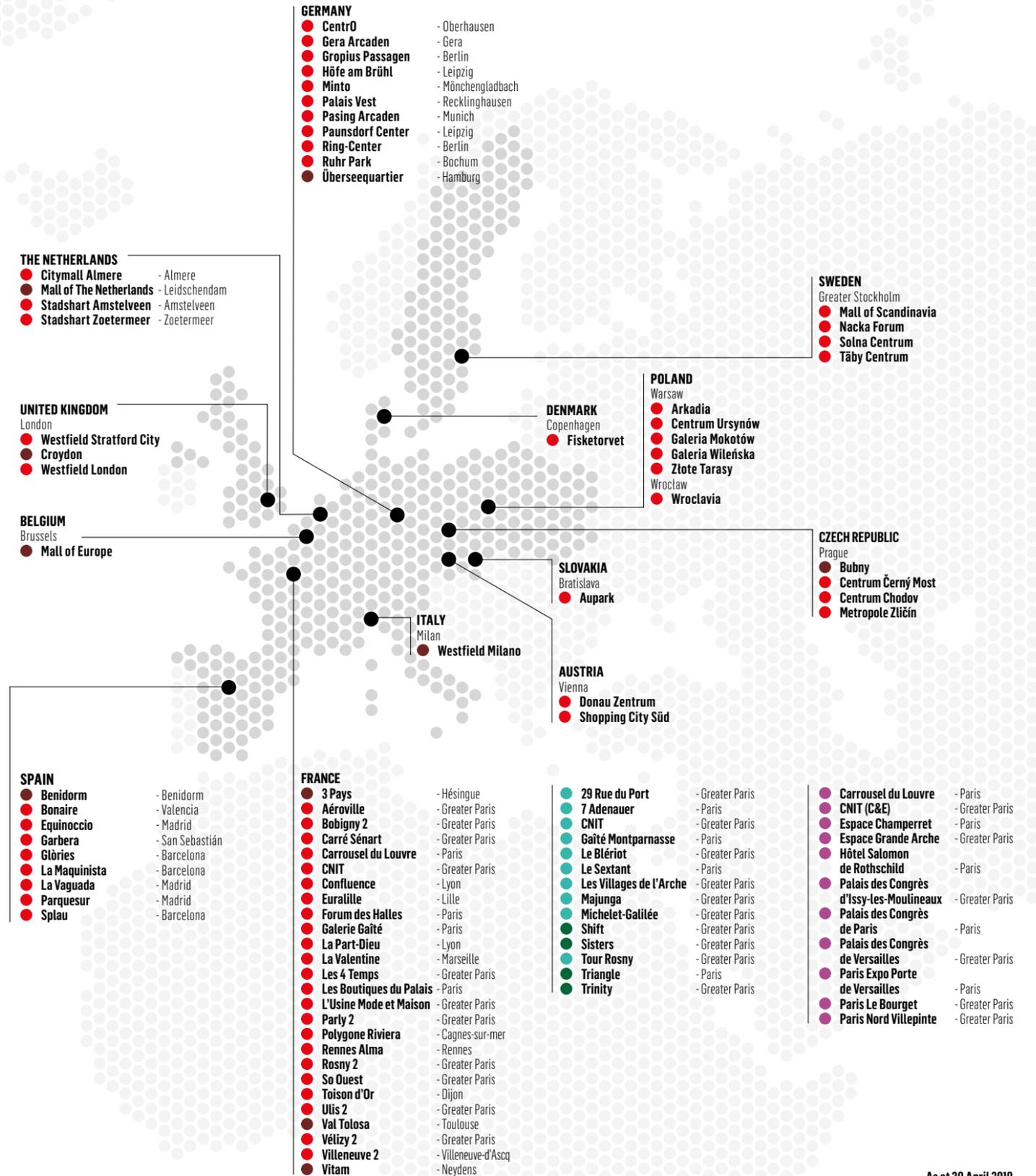
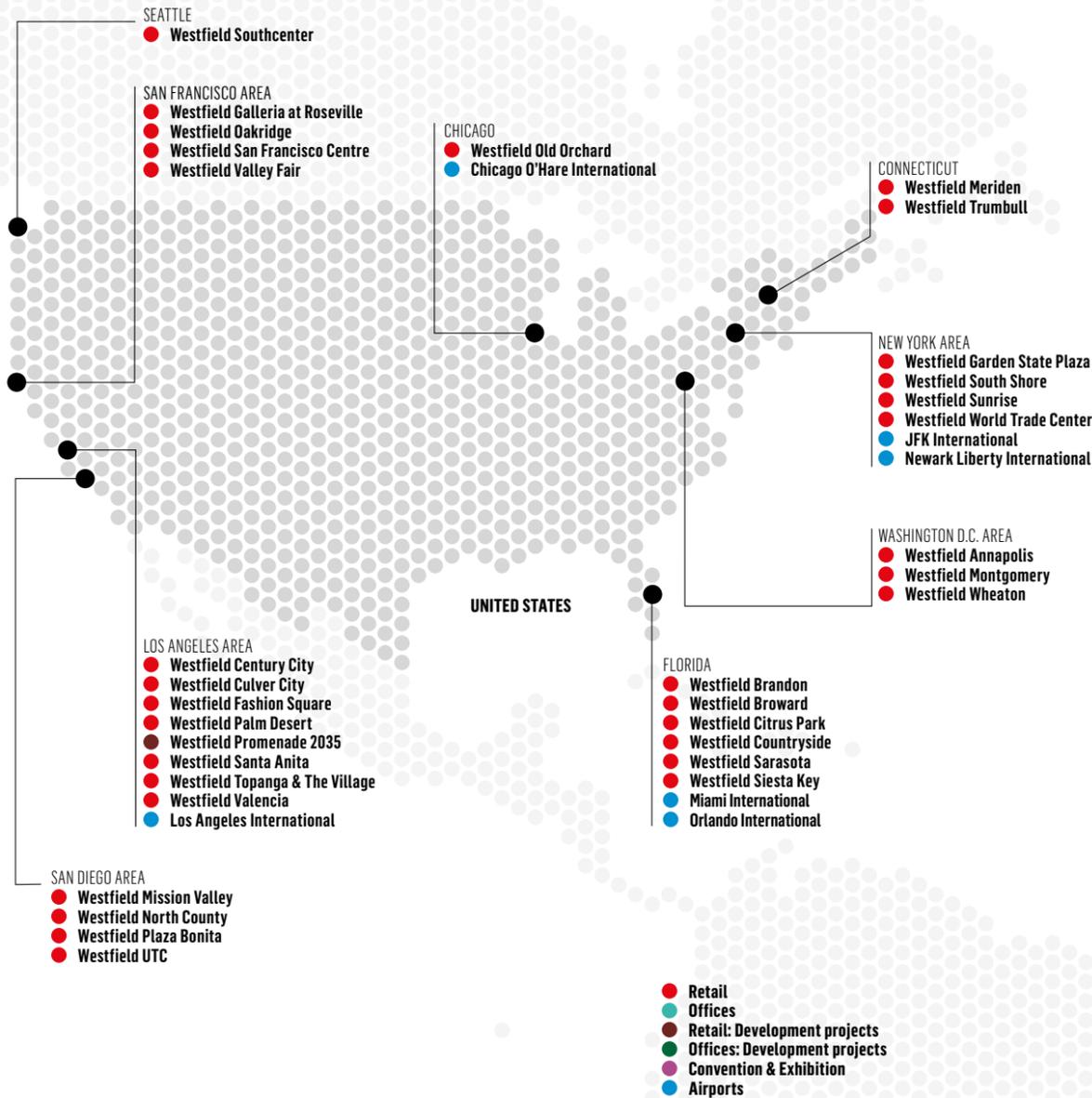
(1) Proportionate Gross Market Value. Includes investments in shopping centres, assets under construction, assets held for redevelopment and inventories.

KEY FIGURES



Figures as at 31 December 2018

OUR PORTFOLIO





UNIBAIL-RODAMCO-WESTFIELD: A MUST-HAVE PARTNER



EATALY

1ST

ON THE WEST COAST, US



TESLA

1ST

IN A SHOPPING CENTRE
IN SWEDEN, FRANCE, UK



NESPRESSO

1ST

IN A SHOPPING CENTRE IN FRANCE,
SPAIN, AUSTRIA, THE NETHERLANDS
AND GERMANY

1ST

COFFEE SHOP CONCEPT IN A
SHOPPING CENTRE IN CONTINENTAL
EUROPE, POLAND



NYX

1ST

IN PARIS REGION, AUSTRIA,
POLAND, SLOVAKIA

1ST

IN A SHOPPING CENTRE
IN SPAIN



THE VILLAGE

1ST

LUXURY VILLAGE
(INCL. LOUIS VUITTON, PRADA,
TIFFANY & CO. AND GUCCI)

IN A SHOPPING CENTRE
IN EUROPE, UK



VICTORIA'S SECRET

1ST

FULL CONCEPT STORE
IN A SHOPPING CENTRE IN
CONTINENTAL EUROPE,
POLAND



BEST PHYSICAL AND DIGITAL EXPERIENCES



SPECTACULAR ARCHITECTURE

AND WOW EFFECTS



OUTSTANDING DESIGN

FOR A COSY AND
COMFORTABLE ATMOSPHERE



ICONIC SHOPFRONTS

FOR SUPERIOR BRAND
EXPERIENCES



PREMIUM SERVICES

CONCIERGE SERVICES,
PERSONAL SHOPPER,
CLICK & COLLECT SERVICES,
VALET PARKING



DIGITAL EXPERIENCE

APPS, DIGITAL SCREENS,
INTERACTIVE MAPS,
CONNECTED SERVICES, SEAMLESS
PARKING TECHNOLOGY



BRAND VENTURES

CREATING THE BEST
BRAND-AWARENESS
CAMPAIGNS



ONE BRAND

THE WESTFIELD BRAND, THE STRONGEST IN THE INDUSTRY, WILL GRADUALLY BE DEPLOYED ACROSS OUR FLAGSHIP ASSETS IN CONTINENTAL EUROPE, OFFERING A TRANSCONTINENTAL PLATFORM FOR RETAILERS LOOKING FOR GLOBAL REACH. —



UNEXPECTED EXPERIENCES

WE CREATE EXCEPTIONAL DESTINATIONS WHERE PEOPLE MEET UP TO LIVE THE UNEXPECTED, DISCOVER INNOVATIVE CONCEPTS AND CONNECT WITH EACH OTHER. OUR CENTRES ARE LOCATED IN THE MOST VIBRANT CITIES, IN THE BEST LOCATIONS. THEY ARE THE IDEAL PLACES TO LIVE IT ALL AND CREATE GREAT EXPERIENCES. —

✦ **John Legend at
Westfield World Trade Center**
New York, US





† Lady Gaga at Westfield London
London, UK



† Fashion show
at Westfield London
London, UK



† Citywave surf event at Shopping City Süd
Vienna, Austria



† Pokémon GO at Stadshart Amstelveen
Amstelveen, The Netherlands



† Elite Model Look casting at Rennes Alma
Rennes, France

THE MOST AMBITIOUS PROJECTS

OUR UNRIVALLED DEVELOPMENT PIPELINE IS DESIGNED TO CREATE BETTER PLACES, WHERE PEOPLE CAN MEET UP, CONNECT, SHOP, WORK AND ENJOY. OUR PROJECTS SHAPE A POSITIVE AND SUSTAINABLE URBAN ENVIRONMENT, CONTRIBUTING TO BETTER CITIES AND BETTER COMMUNITIES. —

WESTFIELD VALLEY FAIR

San Jose, US

Extension: 47,402 sqm GLA • H2 2019



↓ **TRINITY**

Greater Paris, France
Brownfield
49,109 sqm GLA • H2 2019



↓ **LA PART-DIEU**

Lyon, France
Extension: **30,637 sqm GLA** • H1 2020



↑ **MALL OF THE NETHERLANDS**

The Hague region, The Netherlands
Redevelopment: **87,853 sqm GLA** • H1 2020

↑ **ÜBERSEEQUARTIER**

Hamburg, Germany
Brownfield • Mixed-use
188,868 sqm GLA
H2 2022



↑ **WESTFIELD MILANO**

Milan, Italy
Brownfield
184,854 sqm GLA • H2 2021

↓ **CROYDON**

London, UK
Brownfield
162,116 sqm GLA • 2023



↓ **SISTERS**

Greater Paris, France
Brownfield
89,348 sqm GLA • H2 2023



↓ **MALL OF EUROPE**

Belgium, Brussels
Brownfield
122,444 sqm GLA • H2 2023



↓ **TRIANGLE**

Paris, France
Brownfield
85,140 sqm GLA • Post 2023



↑ **3 PAYS**

Hésingue, France
Brownfield
73,588 sqm GLA • H2 2023



THE MOST TALENTED TEAMS IN THE INDUSTRY



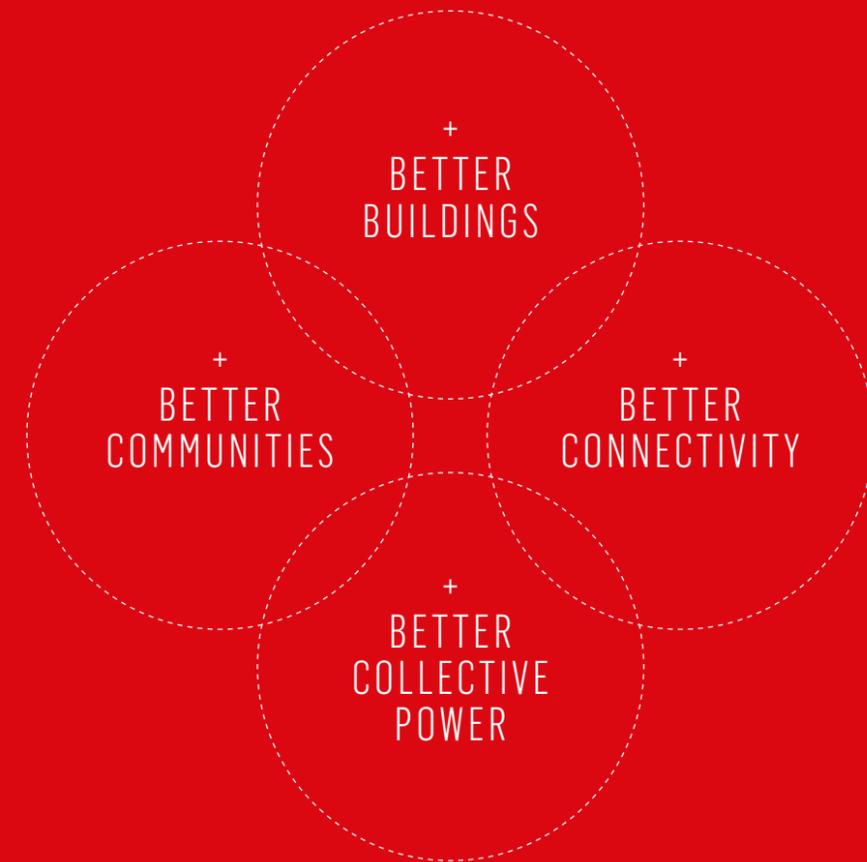
UNIBAIL-RODAMCO-WESTFIELD IS ABOUT TRANSFORMING THE SHOPPING EXPERIENCE AND THE WORK ENVIRONMENT FOR MILLIONS OF PEOPLE ACROSS THE GLOBE. AT THE FOREFRONT OF INNOVATION, OUR 3,700 TALENTED PROFESSIONALS ARE PREPARING FOR FUTURE GENERATIONS OF CUSTOMERS. OUR SKILLS, ENGAGEMENT AND TEAM WORK ARE KEY TO DRIVING PERFORMANCE AND GENERATING SUPERIOR VALUE.

We are proud of our teams whose skills lie across a range of disciplines, from engineering and finance to marketing, digital, design, development, operations and leasing.

Our highly experienced management team fosters an environment that celebrates new ideas, engagement, and individual development.

We are committed to diversity and promote an inclusive culture where people are positively encouraged to succeed.

SHAPING TOMORROW: OUR CSR AMBITION



WE IMPLEMENT AN AMBITIOUS CORPORATE SOCIAL RESPONSIBILITY STRATEGY WHICH ADDRESSES THE MAIN CHALLENGES FACING COMMERCIAL REAL ESTATE.

By creating better places, we move toward a low-carbon economy, anticipate new modes of sustainable mobility, fully integrate our business activities with local communities, and engage all of our teams and stakeholders.



UNIBAIL-RODAMCO-WESTFIELD

URW.COM

FOLLOW US ON



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